

*Pierre- check these out! B*

# MERCURY SUMMER STOCK

September 24, 2010

Dear Friend !

Five weeks ago *The Scarlet Pimpernel* received its final encore and concluded not only Mercury Summer Stock's 2010 lineup at The Brooks Theatre, but its 12th season, 46th production, and 266<sup>th</sup> performance as well. The "little engine that could", can and will! You are receiving this letter because YOU are part of that Mercury Summer Stock success. Whether as a sponsor, donor, volunteer, or patron, we at Mercury Summer Stock gratefully acknowledge your contribution and hope you will continue this wild excursion with us for the next 46 productions!

While still developing our permanent home possibilities, we want you to be the first to know that **Mercury Summer Stock will return to The Brooks Theatre at The Cleveland Play House** for a soon-to-be announced 2011 season! Our artistic staff is working diligently on a fantastic mix of family-friendly favorites, classic gems and maybe something you've never seen before. You can count on us for another exciting summer of affordable entertainment! We won't let you down.

A top-notch production costs mega-bucks to produce. And we strive for top-notch! Even with sold-out houses, ticket sales cover only 45% of the production budget. This is where you can help. Here is a small sampling of what your tax-deductible measure of support will buy.

- **\$25.00** One Gallon of Paint *(yes, we CAN!)*
- **\$50.00** Make-Up *(At MSS The Performances are Flawless. The complexions are not always the same.)*
- **\$100.00** A Wig *(We can't have our chorus girls stealing uncle Murray's hairpiece. Again!)*
- **\$250.00** Costumes for One Performer *(Public nudity is frowned upon in Cleveland... we checked.)*
- **\$500.00** Lighting Equipment *(Let there be Light...Please!)*
- **\$1,000** Rental of Scripts and Music *(Karaoke was so 2004)*
- **\$5,000** Our Theatre Space *(We've been known to perform in parking lots, but nothing beats a real stage!)*

We promise you a future filled with the best emerging musical theatre, as well as the reinvention of forgotten treasures of the stage. We can't do this without YOUR help. If everyone on our mailing list gives a (100% tax deductible) donation of just **\$24.25** we will reach our goal, opening the doors for future accomplishments in our thirteenth anniversary season in 2011! Of course if you throw in a few more dollars we won't complain. In fact, for just **\$48.50**, you can help MSS achieve our goal *and* get our wigs out of hock! Your past generosity has been inspiring. Thanks, in advance for your contribution!

**Artistic Director**  
Pierre-Jacques Brault

**Managing Director**  
Brian Marshall

**Associate Artistic Director**  
Daniel Marshall

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*We'll Act for your donation!*

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